

SECTION 37D

PRACTICAL EXAMPLE: TOURISM SECTOR

A private commercial tourism operation, **Big 5 Lodge (Pty) Ltd**, has declared a Nature Reserve. Big 5 Lodge operates a commercial tourism operation on 10 000ha of high biodiversity land.

The property declared as a nature reserve has received considerable capital investment to get its operations off the ground.

The site is a strategic water source area and job creation hub in a rural area.

Its effective management conserves biodiversity, creates jobs, secures a water source area and provides a feasible commercial tourism operation.

Obtaining a tax incentive will decrease the company's tax liability.

The value of the tax break is based on the value of the nature reserve itself = The entire property and its commercial operations have a book value of R100 million (approx. \$7.1 million). Big 5 Lodge gets this value back at 4% pa for 25 years.

Paying less tax boosts the businesses cash flow enhancing growth to profitability.